



MasterWorks Chorale

2024 Spring Gala Fundraiser



★ ★ ★ A Celestial Soirée ★ ★ ★

- ❖ **What...** We wrap up the performance season with a sparkling evening of dinner, cash bar, entertainment, silent auction, raffle and more!
- ❖ **Who... Members, friends and fans attend this festive annual event by reservation only.**
Backed by a rhythm section, singers perform two choral sets, plus a cabaret segment of solos and combos. An emcee introduces our music, tosses out trivia questions, and amps up the momentum for our silent auction and raffle.
- ❖ **All Chorale members are expected to participate!** How? By singing, attending as a guest, bringing guests, and/or contributing to our Silent Auction and Raffle.
- ❖ **When & where...** The Spring Gala is held in May at the Springside Inn, 6141 West Lake Road, Auburn. This year's Gala is on **Sunday, May 19 at 5:00 pm. Save the date, and plan your table now!**
- ❖ **Why...** Our annual fundraiser benefits the entire Chorale, helping us purchase music and hire instrumentalists for the following season. And... it's FUN!
- ❖ **Theme...** For the 2024 Gala, our music and décor will celebrate celestial objects – the sun, moon, stars and planets. Bring your glow!
- ❖ **Musical styles...** Show tunes, pop, jazz, folk, barbershop, ballads, anthems – catchy favorites that will keep the audience smiling, swaying along and humming their way home. Cabaret auditions TBA!
- ❖ **Attire...** "Gala" equals dress up! Gentlemen: suit or tuxedo, straight tie or bow tie. Ladies: evening or cocktail wear (long gowns, sequins, bling welcome). Choices that reflect the theme are encouraged – think midnight blue, sunset rose, starry silver, sunny gold – the sky's the limit!
- ❖ **Reservations & cost...** Katie Moran will begin taking reservations in March. Please reserve **exactly** the number of seats you need. Katie will assign tables – she's good at matchmaking!
 - Tell Katie who in your group will be participating as singers.
 - Let Katie know of other attendees you'd like to be seated with, if possible. (Sorry, no requests for people you don't wish to sit with!)
 - Cost for guests and non-singing Chorale members: \$75. Includes hors d'oeuvres, dinner, dessert, glass of wine or soda, and donation to Chorale. (Tax deduction letter available on request.)
 - Cost for participating singers: payment for dinner only; cost TBA closer to event. (No tax deduction.)
 - **All reservations are due, with payment, by Tuesday, May 7.**
 - **Every arriving guest must have a prepaid reservation. NO exceptions at the event.**
- ❖ **Run-through & Gala warm-up...**
 - Tuesday, May 14, 7:00–9:15 pm – Full run-through at Springside Inn
 - Sunday, May 19, 4:00 pm – Warm-up on risers



❖ **Silent Auction & Raffle**

- **This is so important. *Two-thirds of our Gala proceeds in 2023 came from our Silent Auction and Raffle!*** Members were energized to bring in wonderful donations. Attendees were excited to bid, buy raffle tickets, and take home their winnings!
- This year, we're counting you again to **ask your favorite merchants and service providers for donations, and/or bring in your own.** Here's what we need:
- **Raffle items:** Gift cards, gift certificates, small items valued up to around \$25. Please contribute! We will have a box for raffle items at each rehearsal.
 - **How it works:** Gala attendees buy raffle tickets and drop them in paper bags designated for the various raffle items. A winning ticket drawn from each bag will be announced at the end of the evening, and the winners receives their raffle prizes.
- **Silent Auction:** This is for more valuable single items, gift baskets, "experiences" (theatre tickets, weekend getaway, dog grooming, salon visit, yoga series), etc. Themed baskets are encouraged, e.g., "Wine Tour in a Basket" or "Discover Pickleball!"
 - **How it works:** Gala attendees write in successive bids on bid sheets corresponding to the displayed items, either by name or by anonymous code number. After a "final bids now" announcement near the close of the evening, bids end. Each item goes to the highest bidder, who pays the bid amount to receive the item.
 - **Buy Now option:** During the Gala, an attendee can choose to pay the full posted value of an item; it is then removed from the display.
- **Avoiding mix-ups:**
 - **Claim dibs on the vendors you'll contact!** Check the sign-up sheet at rehearsal for the businesses you plan to ask for donations, so that we don't duplicate our requests. Write in your planned contacts – first come, first dibs.
 - **Log the description, value and donor** of your Silent Auction and Raffle item(s), using the form provided by the Gala Committee. **Donation forms are due by Tuesday, April 23.**
- **Raffle and Silent Auction items are due by Tuesday, May 7.**

❖ **Questions? Ask a Gala Committee member!**

• **Reach out to...**

Beth Bowman	Diane Kalwait
Meghan Dunham	Meghan Littlejohn
Nancy Hart	Audrey McNally
Samantha Hockey	Katie Moran
Pat Jensen	

If you don't have their contact info, you can email info@masterworkscny.org and your message will be forwarded.

